



CASCAIS, PORTUGAL | 1-3 MARCH, 2027

SPONSORSHIP OPPORTUNITIES



KING'S COLLEGE SCHOOL
CASCAIS

inspired



Go Beyond the Meeting Table

Our sponsorship packages give your institution consistent visibility throughout the conference, placing your brand in front of all participants at key moments - from first impressions to final networking. This helps build strong brand recall, positive associations, and meaningful engagement with all participants.

How to become a sponsor

1. Review the available sponsorship packages on the following slides.
2. Book the option that best aligns with your objectives via the button link.
3. If you have any questions or would like a tailored package, feel free to get in touch.

Sponsorship opportunities

- Premium Social Events
- High-Visibility Touchpoints
- High-Impact Brand Placement

Opportunities are strictly limited. Secure your placement to maximize your visibility before, during, and after the event.

Premium Social Events

Build authentic relationships by hosting our most highly anticipated networking events.

Welcome Reception (Day 0) | Price: €10,000 (1 Available)

The ultimate premier package. Open the conference and be the first brand attendees engage with.

- **Includes:** 1 Complimentary event registration, exclusive sponsorship of the venue, catering for all attendees, a 5-minute welcome toast, prominent venue signage, and your logo in the digital app footer.

Evening Pub Quiz (Day 1) | Price: €5,000 (1 Available)

Host the most popular networking event of the conference. Perfect for building off-the-record connections in a relaxed setting.

- **Includes:** Exclusive sponsorship of the venue, catering for all attendees, a sponsored quiz round featuring your questions, a speaking opportunity to welcome guests, venue signage, and your logo in the conference app footer.

**Please find full package details in the summary table at the end of this presentation*



Premium Social Events

Build authentic relationships by hosting our most highly anticipated gatherings.

Closing Reception (Day 2) | Price: ~~€8,000 (1 Available)~~ Booked

Be the grand finale. Leave a lasting, unforgettable impression by hosting the ultimate celebration to close out the conference. As the final sponsor, your institution becomes the defining memory attendees take home with them.

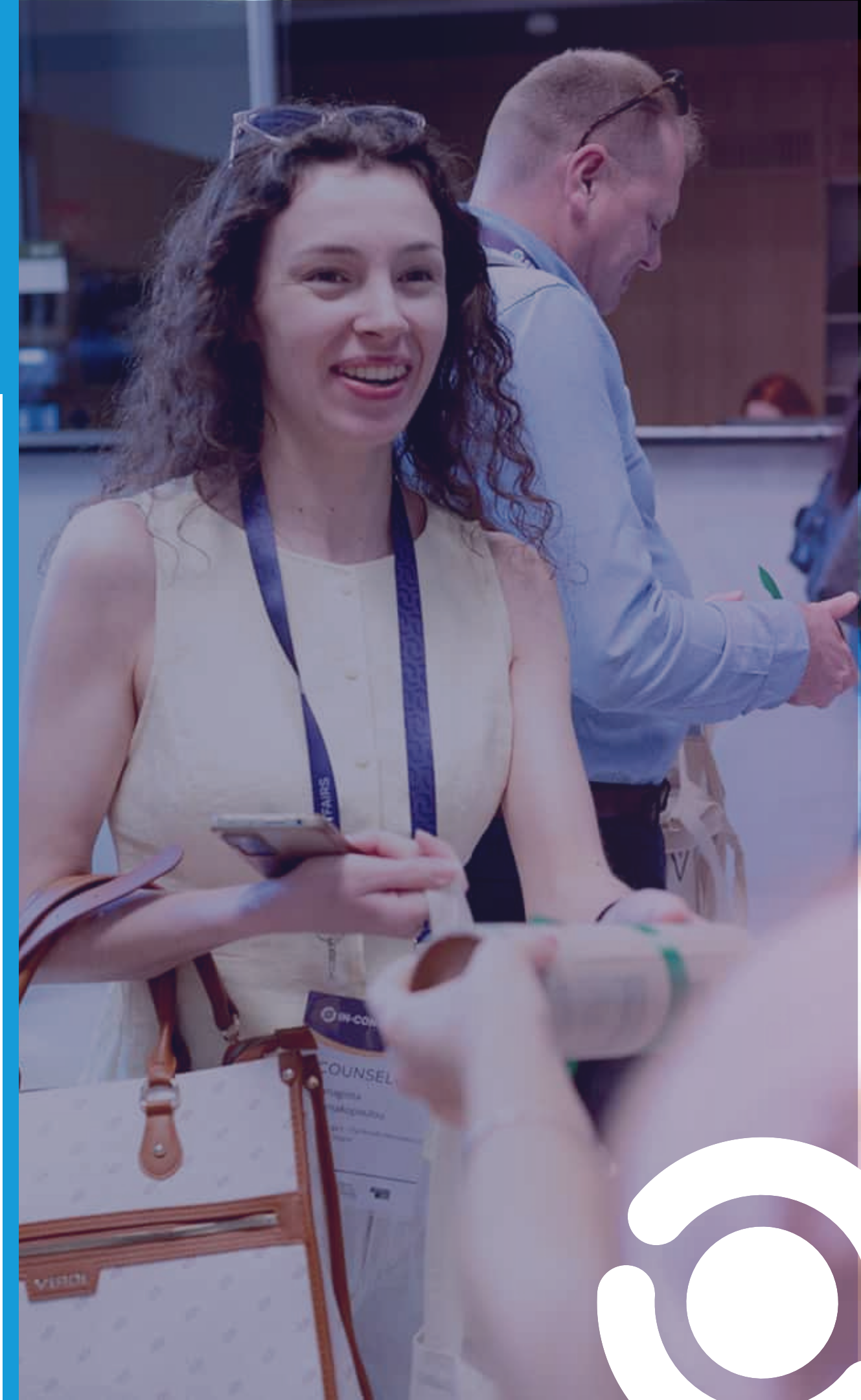
- **Includes:** 1 complimentary event registration, exclusive sponsorship of the venue and catering for all attendees, prominent venue signage, and your logo in the conference app footer.

Parents Welcome Lounge (Day 2) | Price: €3,000 (1 Available)

Host a welcoming, high-visibility space during the Day 2 University Fair where parents can relax over coffee, giving your team the perfect opportunity to engage directly with more than 50 families.

- **Includes:** Full sponsorship of the Parents Welcome Lounge and its coffee break. You will receive custom lounge branding (with physical signage provided by SRT), along with the opportunity to display your own banners, hand out promotional giveaways, engage directly with attending families, and have your logo in the conference app footer

**Please find full package details in the summary table at the end of this presentation*



High-Visibility Touchpoints

Keep your university top-of-mind during essential daily activities.

Networking Coffee Breaks (Day 1 & 2) | Price: €1,500 per break (4 Available)

Be at the heart of the conference during the moments when attendees recharge, connect, and continue conversations between sessions and 1:1 meetings.

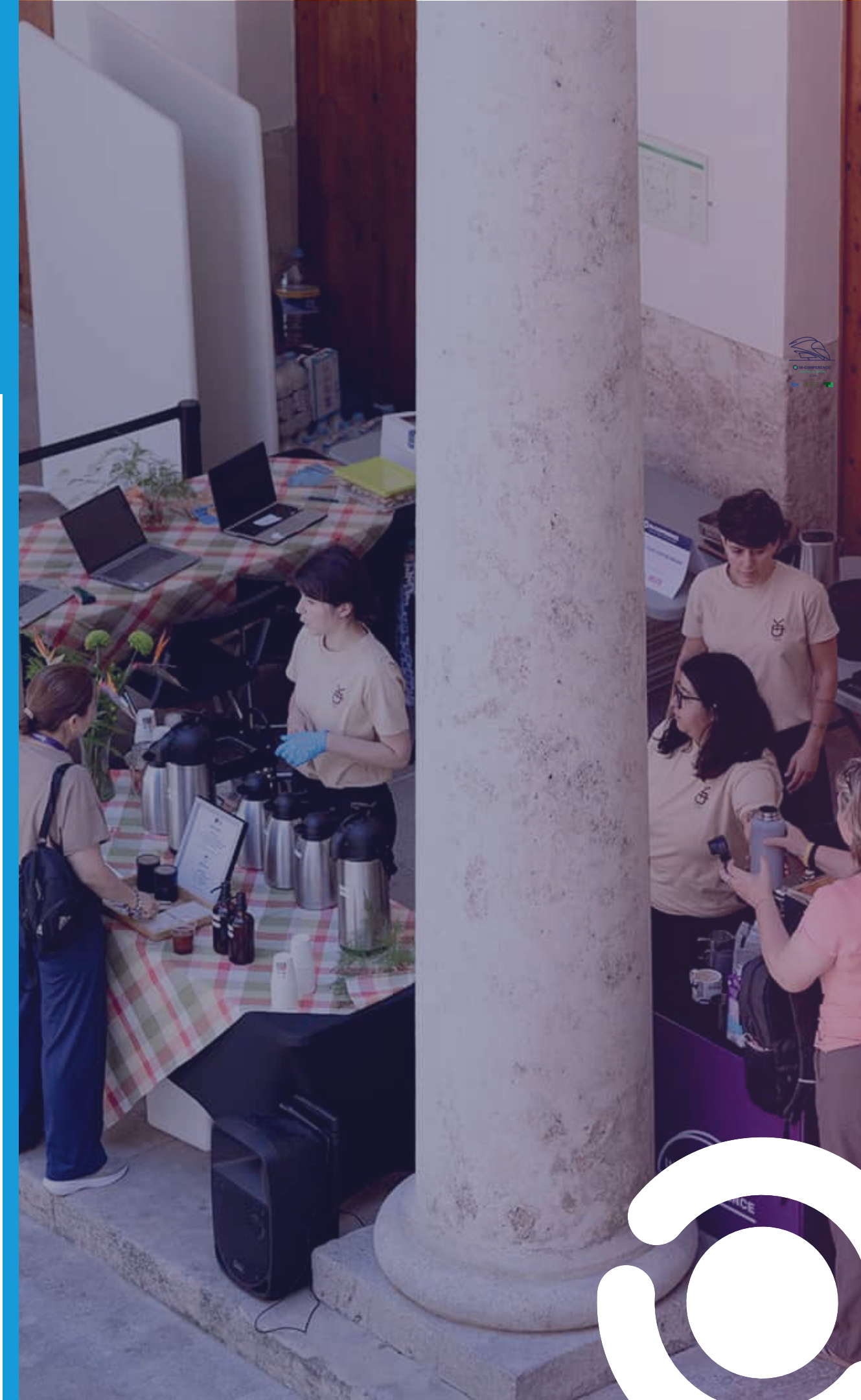
- **Includes:** Hosting one networking break (covering all coffee, refreshments, and snacks for attendees). You will receive prominent branding at the refreshment station and the perfect opportunity to mingle and connect with counselors during their downtime.

Morning Wellness Activity (Days 1 & 2) | Price: €1,500 per activity (2 Available)

Start the day by helping attendees recharge before a full day of meetings and conference sessions. This is an ideal sponsored activity for institutions that value health, well-being, and building meaningful, off-the-clock connections.

- **Includes:** Hosting one morning wellness experience (limited to 30 participants) featuring either the **Cascais Sunrise Coastal Walk** (Day 1) or a **Yoga Session** (Day 2). This package covers the venue, instructor, and refreshments, while granting your institution naming rights, prominent on-site branding, and the chance to connect with counselors in a relaxed, health-focused environment.

**Please find full package details in the summary table at the end of this presentation*



Session & Thought Leadership

Showcase your academic excellence with dedicated presentation time.

Insights Session (40 Minutes) | Price: €1,500 (3 Available)

A dedicated session designed to provide counselors with valuable insights, practical knowledge, and engaging content while showcasing your institution's expertise, programs, or pathways.

- **Includes:** 40-minute speaking slot, a private, fully equipped presentation room, prominent venue signage outside your session, direct access to a captive audience of counselors ready for value-driven content.

Insights Session (30 Minutes) | Price: €1,150 (2 Available)

Deliver a high-impact presentation to showcase your value proposition directly to key decision-makers.

- **Includes:** 30-minute speaking slot, a private, fully equipped presentation room, prominent venue signage outside your session, direct access to a captive audience of counselors ready for value-driven content.

Session Guidelines: To maximize your impact, you will propose a session topic and outline, subject to SRT approval. Content should center on the conference theme “The Collective Impact: Inspiring the Next Era of Global Admissions”. Topics may include student readiness, leadership, future skills, or well-being, while naturally showcasing your institution's programs, expertise, and success stories.

**Please find full package details in the summary table at the end of this presentation*



High-Impact Brand Placement

Place your university directly into the hands and screens of all in-conference participants.

Gold Digital Platform Sponsor | Price: €3,000 (1 Available)

Secure prime logo placement across the entire conference platform, guaranteeing unavoidable visibility to 120+ attendees. Your brand exposure begins weeks before the event even starts, giving you a powerful head start on building connections.

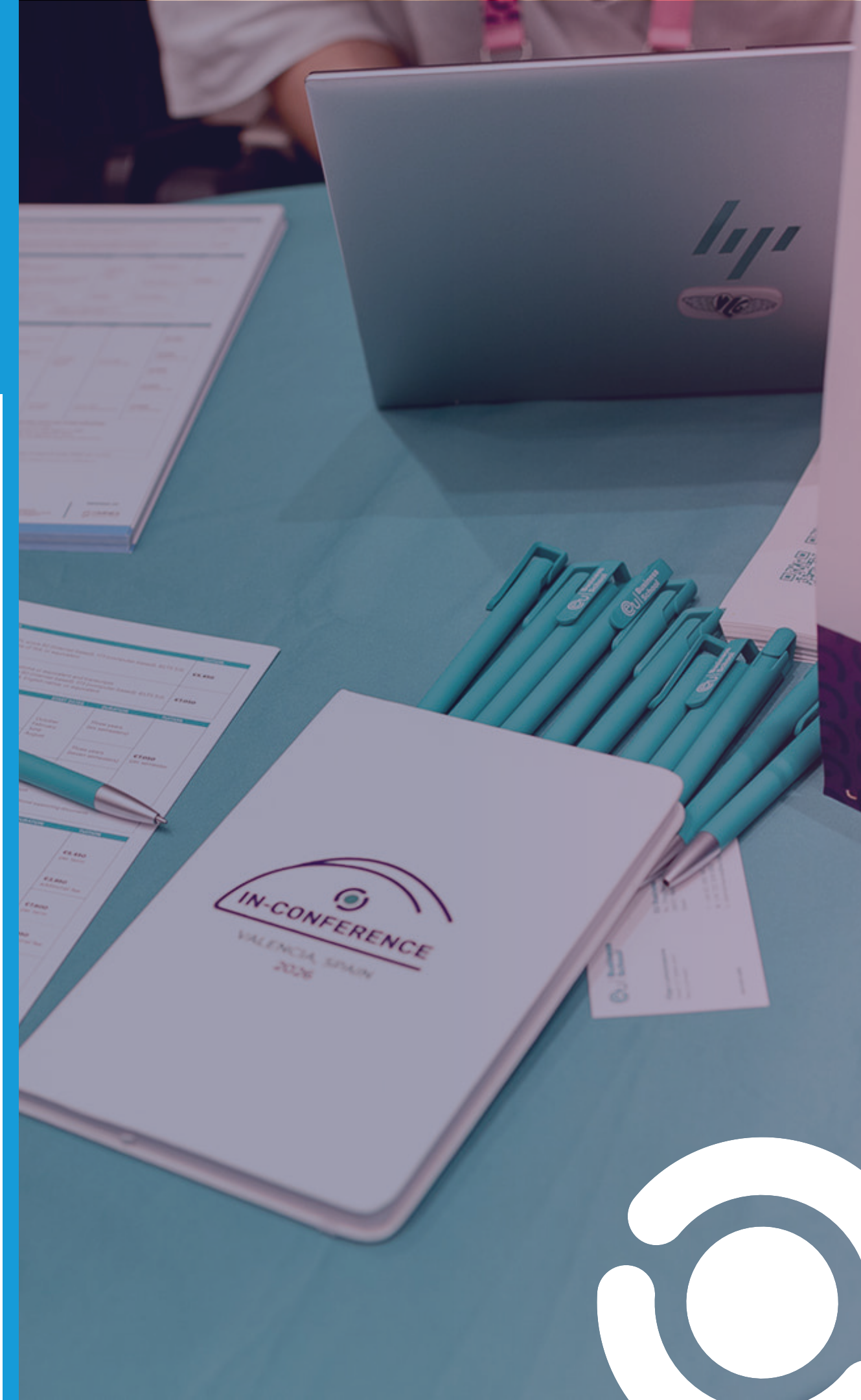
- **Includes:** Prime logo placement across the entire digital platform. Guarantee maximum visibility to all attendees throughout their entire digital journey, starting weeks before they even arrive in Cascais.

Premium Tote Bag Merch Inserts | Price: €500 per insert (6 Available)

Put your brand directly into the hands of every attendee with a high-utility takeaway they will use during the event and carry back home.

- **Includes:** Placement of your branded merchandise or promotional item in the official welcome tote bags distributed to all attendees, immediate brand exposure from the exact moment participants check in.
- **Suggested items:** Umbrellas, water bottles, chargers, multiport USB cables, hats, or your own custom-branded merchandise.
- **Note:** The sponsorship fee covers the exclusive insertion rights only. Sponsors are entirely responsible for the costs, printing, production, and shipping of their items. To ensure high quality and avoid duplicate gifts, all merchandise is subject to a quick SRT approval and must be delivered at least one week prior to the event.

**Please find full package details in the summary table at the end of this presentation*



Overview of all Sponsorship Opportunities

Sponsorship Package	Availability	Price Per Unit	Speaking / Presentation	Venue Signage	Logo in Event Platform	Social Media Spotlight	Acknowledgement at the Welcome Reception	Acknowledgement in Emails to Counselors	Attendee Agenda	Event Agenda Integration	Session
Welcome Reception	1	€10,000.00	5-min Toast	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Closing Reception	1	€8,000.00	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Evening Pub Quiz	1	€3,000.00	5-min Toast	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Parents Welcome Lounge	1	€3,000.00	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Gold Digital Platform Sponsor	1	€3,000.00	No	No	Yes / Primary Spot	Yes	Yes	Yes	No	No	No
Morning Wellness Activity	2	€2,000.00	No	Yes	No	Yes	Yes	Yes	No	Yes	No
Networking Coffee Breaks	4	€1,500.00	No	Yes	No	Yes	Yes	Yes	Yes	Yes	No
Insights Session (40 Minutes)	3	€1,500.00	40 minutes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes
Insights Session (30 Minutes)	2	€1,150.00	30 minutes	Yes	No	Yes	Yes	Yes	No	Yes	Yes
Premium Tote Bag Merch Inserts	6	€500.00	No	No	No	Yes	Yes	Yes	No	No	No

Ready to take the spotlight?

Secure your place, connect with your audience,
and make your presence count.



Sponsorships are assigned on a first-come, first-served basis.

Deadline: 20.12.2026.

For the full list of benefits or for a personalized package, get in touch.

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 **IN-CONFERENCE**
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