



CASCAIS, PORTUGAL | 1-3 MARCH, 2027

SPONSORSHIP OPPORTUNITIES



KING'S COLLEGE SCHOOL
CASCAIS

inspired

Go Beyond the Meeting Table

Position your institution at the center of international education leadership. Connect with a curated global community of high school counselors, admissions directors, and university leaders across three days of focused 1:1 meetings, thought leadership, and high-impact networking.

Why Sponsor The In-Conference?

- **Direct Access to Key Decision-Makers:** Engage face-to-face with senior high school counselors and university leaders actively seeking international partnerships.
- **Exclusive, High-Visibility Format:** Our conference layout guarantees continuous brand recall across all sessions, lounges, and social gatherings.
- **Multi-Channel Brand Exposure:** Build momentum before, during, and after the event through dedicated digital promotion, app integration, and on-site signage.
- **Proven Track Record:** Join an established international ecosystem backed by years of successful events

70+

International
High Schools



50+

Higher Education
Institutions



25+

Countries
Represented



Networking
Opportunities



Premium Social Events

Build authentic relationships by hosting our most highly anticipated networking events.

OPENING RECEPTION - PARTNERS' LOUNGE DAY 0 €3,500 • 5 available

- Private display area within the Partners Lounge to feature products, services, and materials
- Official sponsor acknowledgment during the Opening Ceremony
- Prominent sponsor branding throughout the main event spaces
- Logo placement on the official digital app platform
- Dedicated email feature sent to all registered participants ahead of the event
- Official acknowledgment in the pre-event program

SOCIAL EVENT DAY 1 €5,000 • 1 available

- Exclusive title sponsorship of the Day 1 evening social
- Sponsor Welcome Address delivered directly to all attending guests
- Interactive entertainment, games, or pub quiz hosted under your brand
- Complete venue branding, plus food and drinks host recognition for all attendees
- Opportunity to distribute branded materials or set up a custom activation
- Official acknowledgment in the pre-event program and digital platform

PARENTS WELCOME LOUNGE DAY 2 €3,000 • 1 available

- Exclusive title sponsorship of the Parents Welcome Lounge and its dedicated coffee break
- Custom lounge branding and prominent sponsor visibility throughout the space
- Direct engagement and networking opportunities with parents during lounge activities
- Opportunity to provide branded materials, information packets, or welcome gifts
- Sponsor recognition across social media, official event program, and digital platform footer



High-Visibility Touchpoints

Keep your university top-of-mind during essential daily activities.

NETWORKING COFFEE BREAKS DAYS 1 & 2 €1,500 per break • 4 available

Keep your institution top-of-mind during essential daily conference interactions. Drive direct counselor networking at a dedicated, high-traffic refreshment station.

- Exclusive sponsorship of one official networking coffee break with coffee, refreshments, and snacks
- Dedicated branded refreshment station positioned in the primary networking area
- Direct networking access to attending high school counselors and university representatives
- Opportunity to display branded marketing and promotional materials on-site
- Official sponsor recognition across pre-event communications and event program listing

MORNING WELLNESS ACTIVITY DAYS 1 & 2 €1,500 per activity • 2 available

Connect with delegates in an informal, high-engagement environment before official sessions begin. Choose between the Day 1 Cascais Sunrise Coastal Walk or the Day 2 Guided Yoga Session.

- Exclusive naming rights to the selected morning wellness activity (limited to 30 participants)
- Venue coordination, professional guide or instructor, and branded post-activity refreshments
- Prominent on-site signage and branding throughout the activity area
- Direct informal networking with participating counselors and educational leaders
- Official sponsor mention across event communications, social media, and digital program



Session & Thought Leadership

Showcase your academic excellence through a focused, high-value sponsor session.

INSIGHTS SESSION

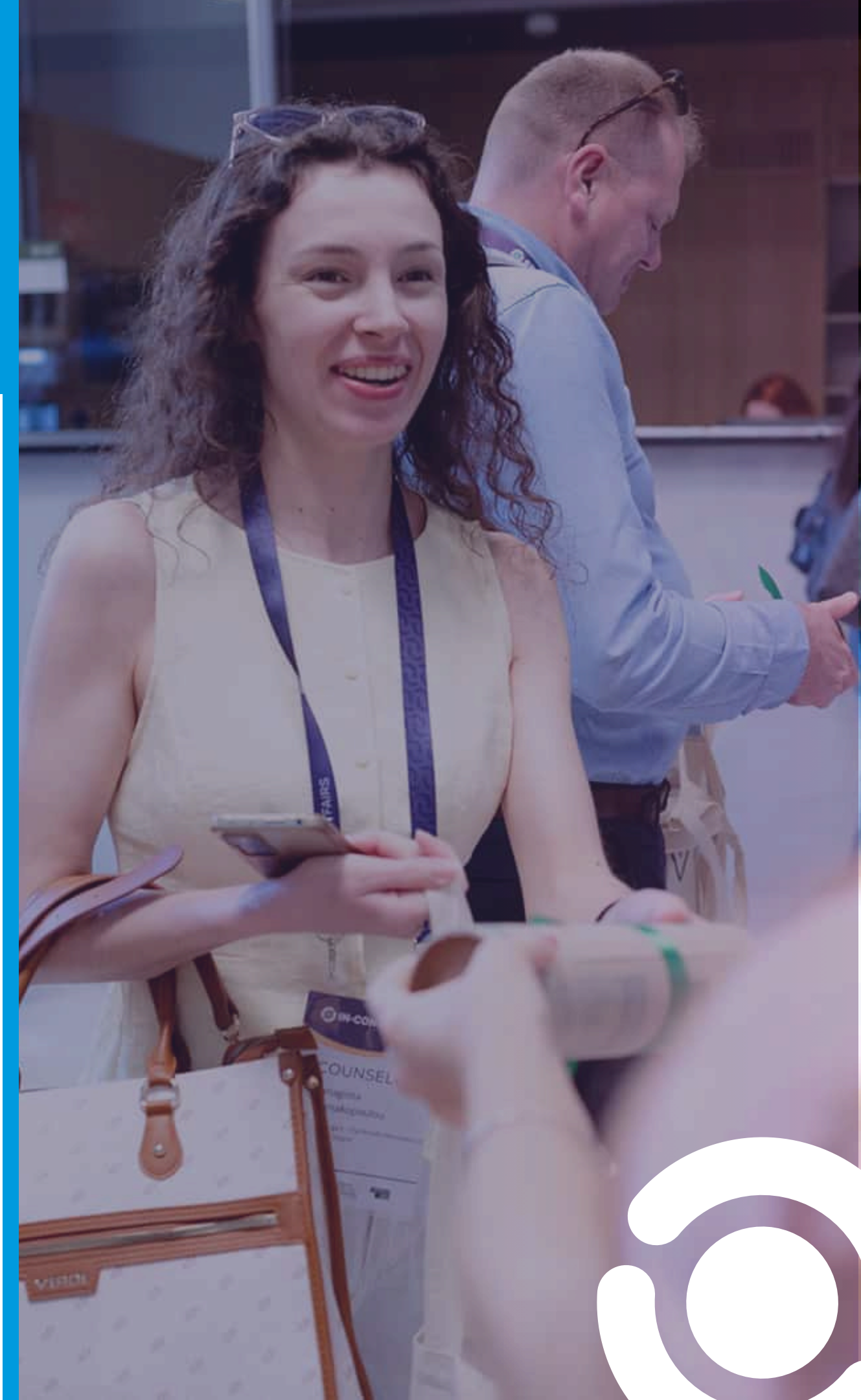
€1,150 / 30 MINUTES • 2 available
€1,500 / 40 MINUTES • 3 available

Showcase your academic excellence and present innovative industry insights directly to an engaged counselor audience. Position your leaders at the forefront of global admissions discussions in a focused presentation setting.

- Fully equipped presentation room with guaranteed counselor attendance
- 30- or 40-minute dedicated session time, including presentation and interactive Q&A
- Prominent sponsor signage and branding at the session entrance and presentation screen
- Opportunity to distribute branded research materials, whitepapers, or presentation decks
- Priority listing in the conference agenda, digital platform, and official program

Session Guidelines

Propose a session topic and outline for SRT approval, aligned with the conference theme, “The Collective Impact: Inspiring the Next Era of Global Admissions”. Topics may include student readiness, leadership, future skills, or well-being, with opportunities to naturally highlight your institution’s expertise, programs, and success stories.



Brand Placement Sponsorships

Place your institution directly into the hands and daily experience of every attendee.

DIGITAL APP PLATFORM SPONSOR **€3,000 • 1 available**

- Prime logo placement across the official digital app platform home screen and interface
- Dedicated company profile page featuring promotional text, company information, and promotional content
- Continuous digital visibility during all delegate meeting scheduling and messaging
- Full access to digital networking features to connect with counselors and partners
- Official recognition across pre-event digital setup guides and event program

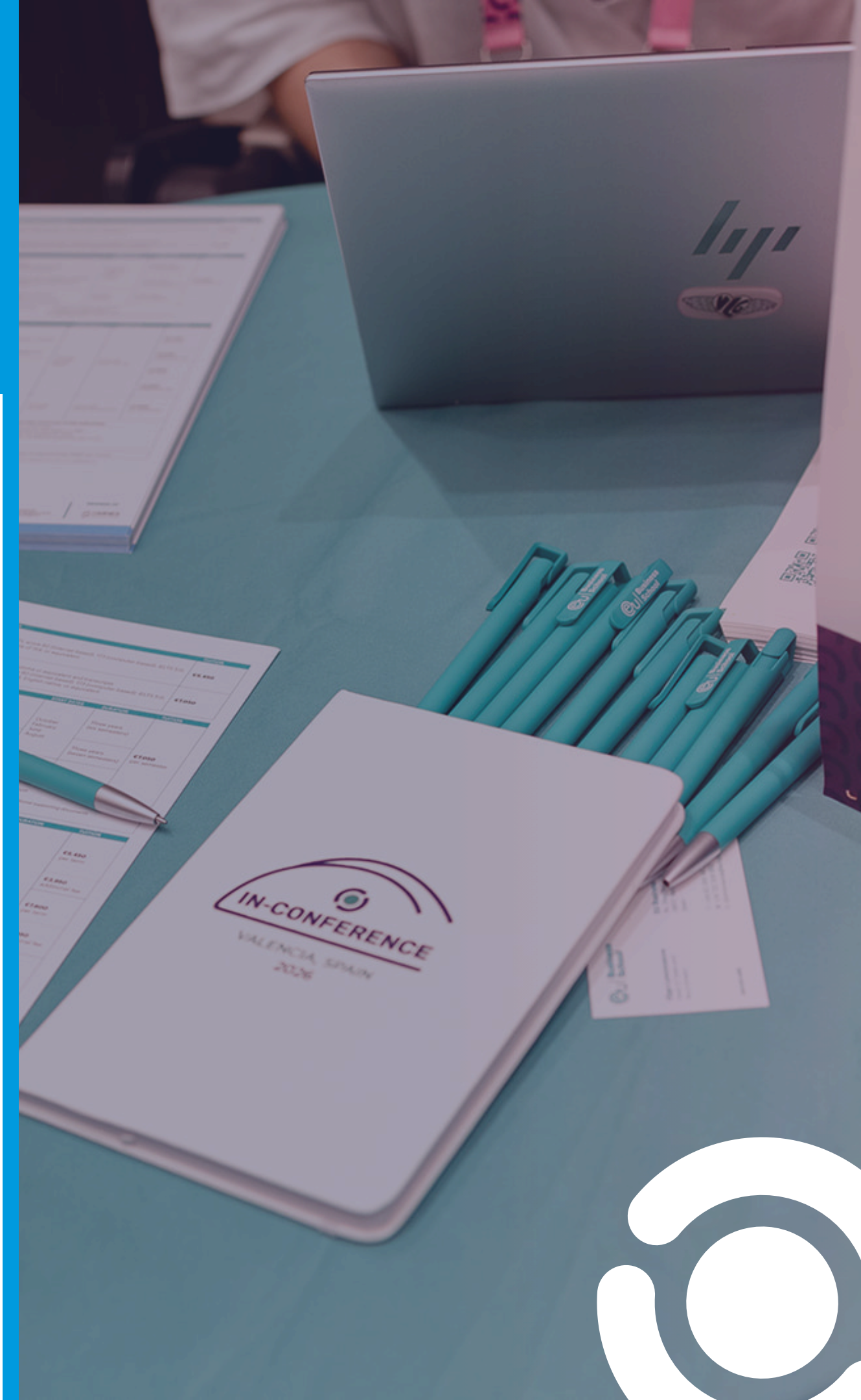
LANYARDS SPONSORSHIP **€1,500 • 1 available**

- Prominent logo placement on official event lanyards worn by all attendees for all three days
- Distribution to 100% of attending counselors, university representatives, and speakers at check-in
- Continuous visual exposure across all conference photos, video highlights, and social media coverage
- Official sponsor acknowledgment on the event website and digital platform
- Company listing in the official event program

TOTE BAG MERCH INSERTS **€500 per insert • 6 available**

- Branded merchandise insert placed in official welcome tote bags distributed to all attendees
- Opportunity to include high-value items such as water bottles, chargers, multiport USB cables, or hats
- Direct physical placement targeting all attending high school counselors and university delegates
- Official sponsor acknowledgment in the event program and digital participant guide

(Note: Sponsor handles production, printing, and shipping; items subject to SRT approval and must arrive one week prior)



Ready to take the spotlight?

Secure your place, connect with your audience,
and make your presence count.



Sponsorships are assigned on a first-come, first-served basis.

Deadline: 20.12.2026.

For the full list of benefits or for a personalized package, get in touch.

Maria Boykova, *Sponsorships Coordinator*

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 **IN-CONFERENCE**
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